



Green Building Council Italia Members Manifest



Geoplast S.p.A. is an ordinary member of the Green Building Council Italy

The buildings in which we live, work or have fun in our free time represent in its entirety the most significant human interference with regard to environmental impact and use of natural resources. From the environmental, social and economic point of view, designing, constructing and living in our sustainable built environment can and must be a feasible goal.

The Green Building Council Italy, together with the GBCs of other countries and in particular with the US GBC, which is the owner of the LEED® rating system, is a voluntary association of companies, organizations and structures, based on consensus and on the valorization of the integration between scientific technical skills and operational skills, which pursues, through the development and adaptation of LEED® to the Italian reality, the objective of market transformation in such a way that the "green buildings" - low environmental impacts buildings - become customary and accepted as an embedded factor in the society. The adaptation of LEED® to the Italian reality shall be one of the first objectives, for making it an instrument of growth and development and also by comparing it with all the realities that operate in the field of sustainable construction.

The Members of the GBC Italia, by sharing all this, have chosen to be active leaders by personally committing themselves, in their own environment, as well as in the scope of activities of the GBC Italia, to perform the following activities:

- to develop and propose high-profile and successful sustainable products and buildings,
- to offer a vast portfolio of services to meet the different needs of the real estate business, in line with the sustainability policies and characterized by a superior customers quality service,

- to foster a continuous growth of the construction industry skills, in its entirety, and consequently improve the performance criteria of LEED® Italia,
 - to promote the tangible and intangible advantages of the “green buildings” throughout the whole life cycle of buildings, including environmental, economic and social benefits,
 - to promote membership to the GBC Italia among the leaders and the stakeholders of the private and public real estate business, the adhesion,
 - to develop innovative support tools and services for LEED® products,
 - to strengthen LEED® as the standard for the activities that refer to the "green buildings" for our homes and non-residential buildings and to consolidate their developments in Italy and Europe,
 - to make industrial sector aware of the level that has been achieved by the most up-to-date and useful innovations,
 - support the GBC Italia in its activity of spreading the LEED® culture among citizens, businesses, public administrations at different levels, used as a reference for defining and implementing sustainability policies,
- In this context, by joining the GBC Italia, Geoplast S.p.A. undertakes to perform the following activities:

- in order to define LEED® Italia by 2009, to participate in technical committees and promote the integration of business experience and technical and scientific knowledge;
- to enlarge the Association at territorial and sectoral level;
- to identify the methods for achieving the Association's operational and economic autonomy.

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